

INTERNATIONAL GRADUATE CASE STUDIES



Introduction

These case studies illustrate the recent international graduates we have helped succeed in landing a graduate job here in the UK.

Although they are from different countries and cultures, the one thing they had in common was a fierce determination to succeed.

We love working with students and grads who really want to succeed.

They all undertook our six-stage coaching programme.

Case Histories

Various case histories are showcased below.



— Client 1

Situation

Client 1 came to London to study criminal law but she did not realise that there are limited opportunities in this field. She completed her undergraduate studies, only to discover that there were no jobs available. She was frustrated and disappointed with her situation and came to us for help.

What Graduate Coach did and how we did it

We helped Client 1 analyse her hard and soft skills, values and interests.

Client 1 developed the self-awareness she needed to begin working out what she might do.

She discovered that she had:

- The determination to succeed
- Good interpersonal skills, so worked well with others
- Very high standards and attention to detail
- Great presentation skills
- Interest in luxury products

We established suitable job types

We considered many job types for Client 1. We helped her to see which industries offered the best career prospects for making use of her skills. She expressed a keen interest in working in high end property.

We coached Client 1 through her CV writing, job search and interview techniques

We then helped Client 1 to develop her interview confidence by going on interviews. Sometimes graduates overlook the fact that the best way to get good at interviewing is to be interviewed. Through this, Client 1 also found the significant work experience she needed to develop the key skills that would help her land the career she wanted.

We celebrated her career success

Client 1 landed a position with a global real estate services provider and today she is thriving in a job she loves.

"They gave me the self-confidence I needed, they helped me be better at interviewing, they helped me with my CV, they also helped me with my body posture - how to present confidence." - Client 1



— Client 2

Situation

Client 2, a Chinese national, first came to the UK for his A-levels and then was accepted at Imperial College to study Mechanical Engineering.

He approached us in his final year as he realised he would need intensive coaching to land a role with one of the major engineering contractors.

What Graduate Coach did and how we did it

We helped him analyse his hard and soft skills, reworked his CV, and made it ATS compliant.

He was a Top 5% graduate but he did not realise that his Chinese work experiences could be made applicable to UK companies. He worked in China each summer of his degree.

"I wanted to approach Chris to build up my confidence in terms of finding jobs... He helped me at the beginning trying to give me the resilience in terms of preparing for interviews... He could simulate the scenario so authentically, it made me feel like I was fully prepared after the mock interview... He did show me how to show your true self, instead of being the best you, the true you" - Client 2

We coached Client 2 through his skills audit, CV, interviews and the UK hiring process

He created a skills audit of the key competencies that these top companies require and we then matched them against his own skills.

His new CV made it through the first round of assessments.

Our major contribution to his success was the 100 hours plus of interview coaching we gave him.

He understood nothing about the UK hiring process nor indeed anything about the major companies. He needed to become comfortable about talking about himself and his life, and why he wanted to live and work in the UK.

We celebrated his career success

He was eventually employed by the major rail infrastructure company and our coaching for this role included sending him around Great Britain to see the many major railway stations that were built by the Victorians.

He also did an analysis of the £2bn redevelopment of London Bridge station. This has now become a major infrastructure success story.

His passion for the UK, his understanding of the building environment and the railways got him hired! Over 5,000 applied for 6 roles.



— Client 3

Situation

Client 3 was an IT specialist for an Indian bank. He did a Masters in AI and Data Analytics with Queen Mary College, part of the University of London.

He had thought that landing a graduate job afterwards would be straightforward because of his degree.

He quickly learnt that this was not the case so he approached us midway through his course.

We realised that his IT skill set was not relevant for the UK roles he was applying for and his CV was not fit.

What Graduate Coach did and how we did it

What stood out to us was his lack of practical experience and knowledge about data science and analytics - his degree was excellent but theoretical.

We enrolled him onto our digital internship programme and gave him a specific title: Data Science Intern. He worked with us two days a week as well as completing his Masters.

He helped us create a new analytics pathway for the programme.

He became an expert interpreter of our Google Analytics data and helped us to revamp our website and contact strategies.

We coached Client 3 through his CV, LinkedIn profile, job search and interviews

By his graduation he had a fully ATS compliant CV, but still was not getting any interviews. We could not believe this as AI and data science roles are in high demand in the UK, and supply is limited.

We asked a recruiter friend who hires for these roles and he pinpointed the problem immediately. Client 3's LinkedIn profile said 'open to work', which is what graduates are advised to do. We did not know that LinkedIn algorithms penalise grads with this selected. Once changed, he was approached by recruiters within a day!

We celebrated his career success

Highly specialised roles are especially competency based and we were successful in his application to the largest UK insurer. We also helped him to understand the culture of this insurance company.

In his application he was tasked to analyse their Google Analytics customer data for the last three months and give recommendations to improve targeting.

He wrote a programme which pinpointed serious leads from mere browsers. The website has 2.3 million unique visitors a month. His recommendations were appointed across Europe.



— Client 4

Situation

Client 4 came to the UK from China for both her first degree and her Masters. She studied business management for both degrees.

Midway through her Masters she became increasingly aware that her university, like all the others in the UK, was offering no help to their graduates to land UK jobs.

She contacted us and signed up to the six-stage programme.

What Graduate Coach did and how we did it

Client 4 had an analytical mindset and immediately started on, and loved, the analytics pathway in our digital internship programme.

She came to understand Google Analytics and undertook several complicated tasks for us.

This gave her confidence and a real understanding of data analytics and its predictive powers.

We coached Client 4 through her CV and interviews

We created a wholly new ATS compliant CV and then undertook over 100 hours of very extensive interview coaching.

We celebrated her career success

Client 4 had no real understanding of either the UK job market, nor how to interview, but landed a high-powered role with a marketing data analytics company that works with many of the most sophisticated global advertisers (such as Unilever).

We continue to mentor her and advise on pay rises and career development.

“More importantly, some skills and techniques Chris taught, or even conversions with him, indeed have a lifetime value to both my career and life. I would say the earlier career is quite crucial, and as a graduate, I think it's valuable to have a career coach to guide you and help you get the most out of yourself. I'm now looking forward to being mentored by Chris in the next few years.” - Client 4



— Client 5

Situation

Client 5 was a Vietnamese biologist with a South Korean science masters. He came to do a Masters in the UK as he discovered that appointments within the Vietnamese health care system are based on patronage not ability.

He had expert knowledge and his UK masters helped expand his knowledge base but once again no help was being given to land a job.

What Graduate Coach did and how we did it

We decided we needed to create a twin track strategy to land a role.

We coached Client 5 through the Digital Internship

We enrolled him on the digital internship programme, he became digitally fluent and applied for several roles in digital analytics with a new CV that emphasised he wished to pivot into a new career.

We celebrated his career success

Sadly, this approach was not successful but as he gradually became more interview fluent and was able to understand how UK employers think, he was able to land a science based role with a major pharma company.

“As an international student, I am aware that I have no experience and no knowledge about the UK job market, so I think that this is important for me to learn about, how to acquire all kinds of knowledge, experience and skills to jump into the industry. Also, my time here in the UK is limited so it is very important to have someone that I can rely on, to keep me on the right track and to help me during the application process.” - Client 5

Appendices

Link to International Grads page

<https://graduatecoach.co.uk/international-graduate-coaching/>

Link to why international graduates are not getting jobs in the UK

<https://www.fenews.co.uk/employability/why-international-graduates-are-not-getting-jobs-in-the-uk/>

Link to the 6 reasons why international graduates can't Land UK jobs

<https://graduatecoach.co.uk/blog/why-international-graduates-not-getting-jobs-uk/>

Link to International Graduate Testimonials

<https://youtu.be/hDe4pYcVKwY>

Link to International Graduate Testimonial

https://drive.google.com/file/d/1_Okf5zLpVENiy_P7qXfe4Ku0GzosEtMb/view?usp=sharing

Link to Graduate Coach YouTube Channel

<https://www.youtube.com/user/GraduateCoach>

Link to Google Reviews

<https://www.google.com/search?q=graduate+coach&oq=graduate+coach&aqs=chrome..69i57j69i60l3j0l2.1829j0j4&sourceid=chrome&ie=UTF-8#lrd=0x48761b4e4c9e05e9:0x37f0989e6d5a5035,1,,>

Link to Our Successes

<https://graduatecoach.co.uk/our-successes/>

Graduate Coach Books <https://graduatecoach.co.uk/books/>

Link to Online Career Courses <https://graduatecoach.co.uk/online-coaching/>

Link to Press Release

<https://pressreleases.responsesource.com/news/98028/why-graduates-think-they-can-t-land-graduate-level-jobs/>

