



THE SEVEN SECRETS OF SUCCESS

Land your graduate level job



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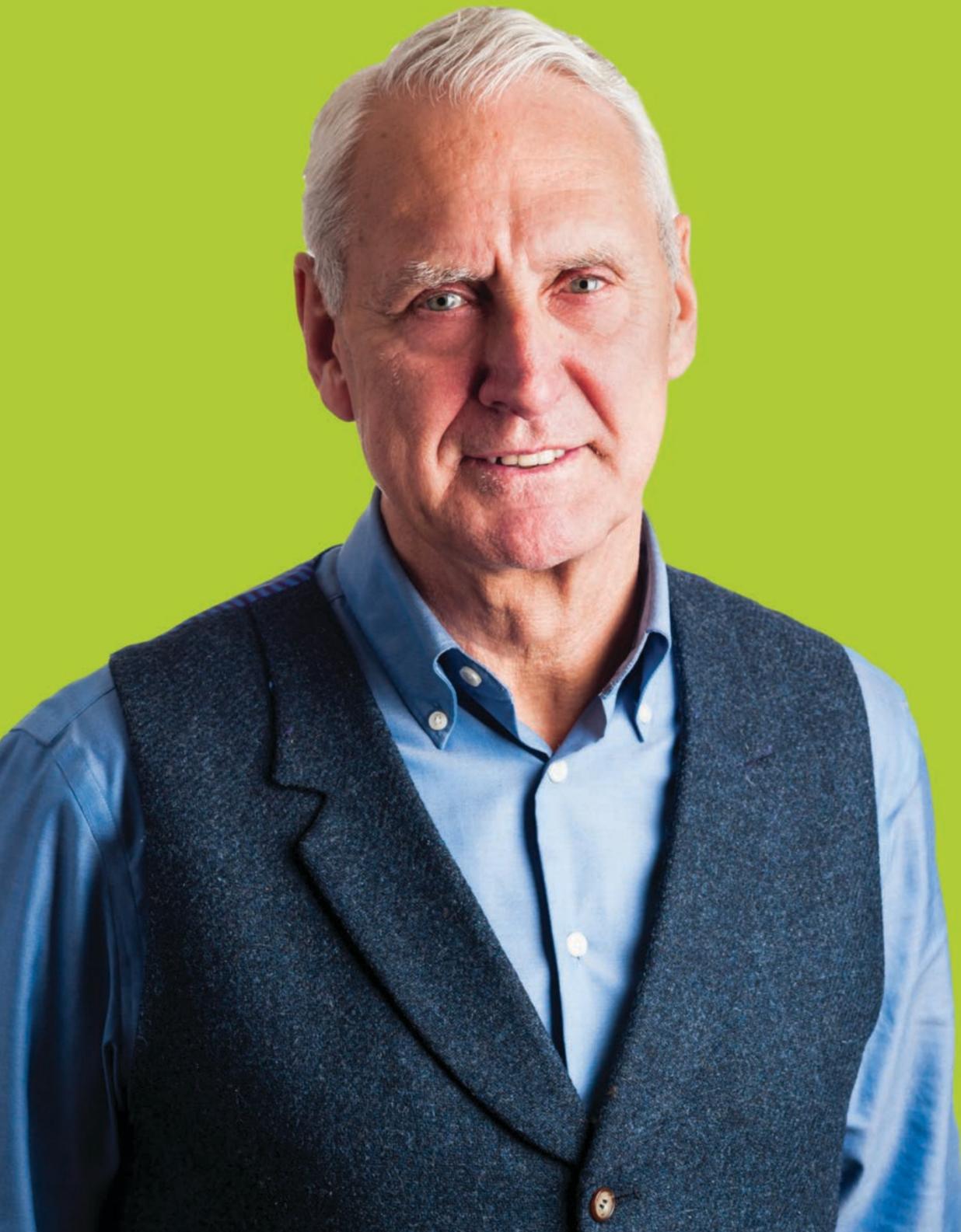
The seven secrets to success

Welcome & About Graduate Coach

The seven secrets to success

The graduate job market

How Graduate Coach can help



WELCOME

From our founder, Chris Davies

We are the UK's leading graduate career and interview coaching company. We have helped over 5000 students and graduates land graduate-level jobs and boost their career development with our expert career advice. Below we reveal our seven secrets of success.

"I really enjoy helping graduates kick-start their careers and find their dream jobs at companies and organisations that have included some of the top employers in the UK" -Chris Davies



Don't apply for jobs willy-nilly

Ensure that you are focused.

Only apply for a job when you know why you are applying for that job. Make sure that your CV and LinkedIn profile demonstrate that you are suited and qualified for the job.



Evidence key employability skills

The Confederation of British Industry has identified nine employability skills that employers seek in those they hire.

These are business awareness, communication and literacy, entrepreneurial skill, fluency in information technology, numeracy, problem solving, resilience, self-management and team working.



Your first job doesn't have to be your ideal job

But it will pay you to take it – in two ways.

One, it will provide you with valuable experience.

Two, it will earn you money. With real job experience under your belt you can switch to a better position as and when it becomes available.



Getting a job is a full-time job in itself

Be prepared to put your back into it. Work on getting a job seven days a week.

Aim to send off four or five applications every day – but make sure those applications are relevant to your experience and talents.



Become digitally fluent

85% of graduate-level jobs assume at least a basic knowledge of digital technology, even if they are jobs that are not in the tech sector.

Graduates need a clear understanding of the constant transformation that is being enabled by Google and the other tech giants.



Prepare for that all-important Zoom call

Find the LinkedIn profiles of those who will be interviewing you. Learn all you can about the company they represent.

Search online for any studies or papers they may have published. Then devour them. Also, study any competitors the company to whom you are applying might have. Try to understand the differences between the ethos and products and services that their competitor companies offer.



Put yourself in the interviewer's shoes

Ask yourself the questions they are likely to ask. Who would I hire and why?

Employers obviously wish to hire someone who they believe will be able to do the job. But, above that, they will want someone who can demonstrate that they are keen to work with them; someone who clearly wants the job.

THE GRADUATE JOB MARKET

Common problems that thwart graduate job seekers:

- You have no idea what career is right for you
- You lack work experience
- Your CV is failing to get you interviews
- You keep failing interviews

56%

of graduates never land a graduate-level job and are therefore underemployed, working in jobs that do not require a degree.



THE 7 WAYS WE TURN YOUR DEGREE INTO A CAREER

We have helped 5000+ graduates to land great jobs. Our alumni work at companies including JP Morgan, Google, AXA, NHS, Civil Service, UBS, Oracle and more.

Here are the 7 ways we can help you to get a good graduate job.





Free online course

How To Get A Graduate Job



4K enrolled

Reccomended for all

Complete in 2-3 days • Study Online

Largely because of the havoc wreaked on the graduate job market by the Covid crisis, we decided to do our bit to help out by teaming up with the online educator, FutureLearn.

The result is an online course that's completely free of charge.

[Enrol for FREE](#)



Self-help manuals

The Student Book & The Graduate Book

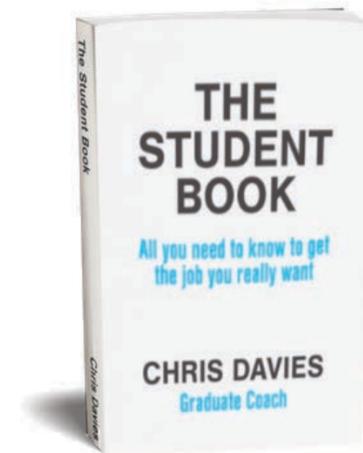
We have published two books,
The Student Book and The Graduate Book.

The former deals with everything our
experience has taught us about
preparing for the jobs market, from the
moment a student goes up to
university to the time they leave.

The latter is a guide to how a graduate
can flourish once they have landed a job.

5 Star reviews

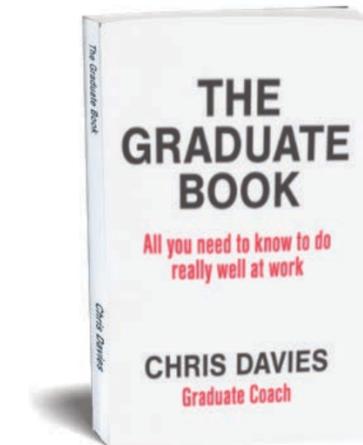
Voted "must read" on Boove & Fupping



The Student Book

Everything you need to know
to get the job you really want.

[Buy for £17.99](#)



The Graduate Book

Everything you need to know
to do really well at work.

[Buy for £7.99](#)



Self-help courses

Nail that Interview



Nail that interview

is the next best thing to personal coaching from us. It consists of nine modules.

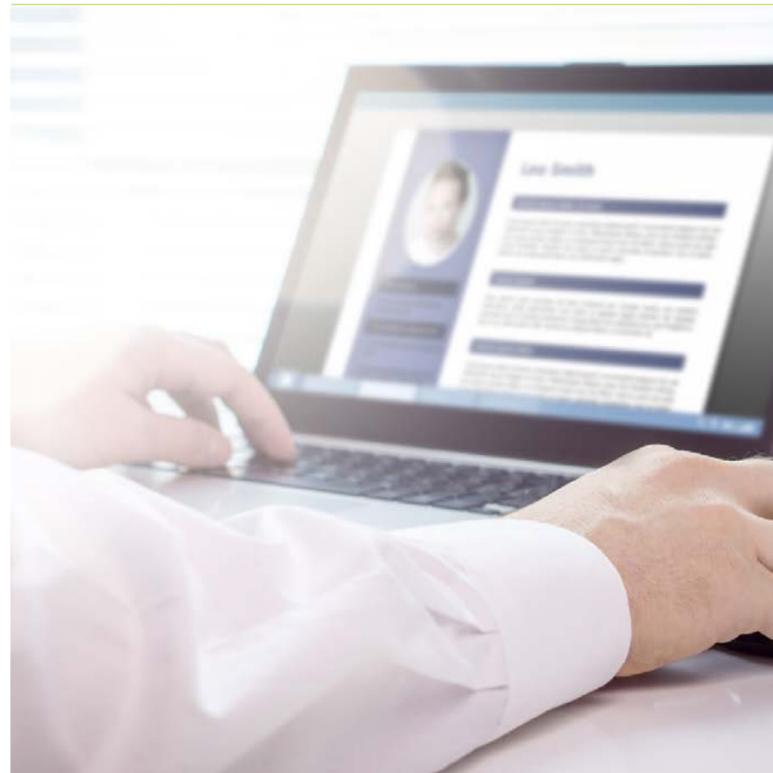
[Enrol for £100](#)



One-to-one coaching

Nail your CV/Cover Letter/LinkedIn profile

Graduate Coach offers six options for one-to-one coaching, ranging in price from £499 to £18,000.



Nail your CV/Cover Letter/LinkedIn profile.

Flexi pay available

this one-to-one programme will help to create a CV that highlight's a graduate's abilities and achievements prepare a LinkedIn profile that does likewise, and write a cover letter template to accompany a graduate's CV when applying for a job.

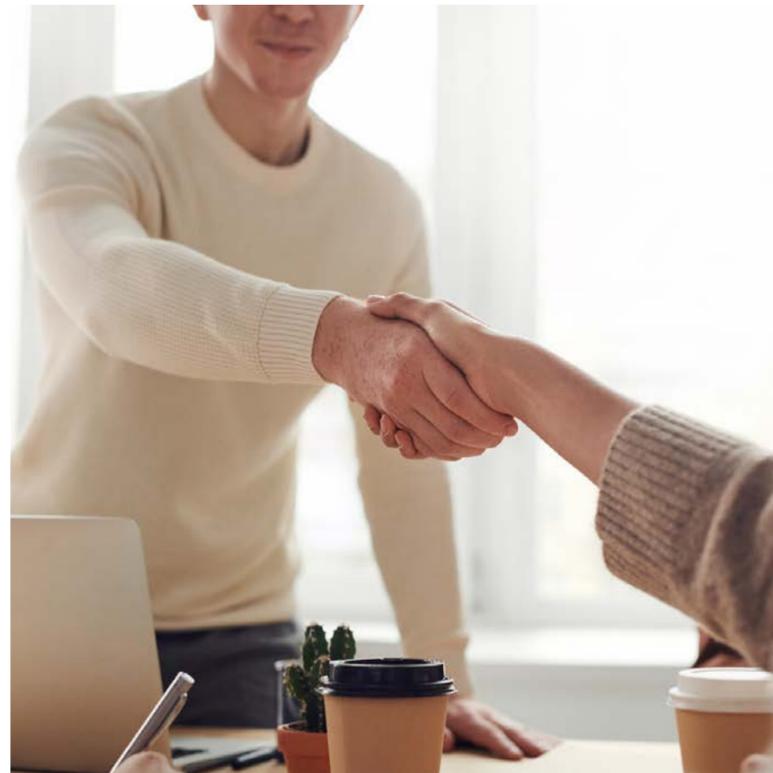
[Contact us for more info](#)

£499



One-to-one coaching

Nail your Interview



Flexi pay available

Nail your Interview.

Should a graduate feel that they need intense interview coaching we offer one-to-one training at £250 an hour. The number of hours needed depends on a graduate's needs and how quickly they progress. But fees for this programme are capped at £2,000.

[Contact us for more info](#)

£250-£2,000



One-to-one coaching

Digital (Marketing or Analytics) Internship



Digital (Marketing or Analytics) Internship.

Flexi pay available

The vast majority of employers demand high levels of digital competence, even if the company is not in the tech sector. This programme, which can be taken in person or online, will provide candidates with industry-recognised certifications.

It offers digital marketing/analytics experience through practical assignments. Additionally, a graduate's CV will be transformed for the better. They will also receive comprehensive career coaching and access to all our online programmes.

[Contact us](#)

[Find out about this programme](#)

£9,000



One-to-one coaching

Six-stage job guaranteed coaching programme



Six-stage job guaranteed coaching programme

Flexi pay available

This is a programme that is gold standard. As such, it provides intensive training that covers every aspect of what's needed to land a graduate-level job. We charge the first 50% of the fee, £9,000 on commencement. The second 50% only become payable when a graduate lands their first job. Mentoring for the first three years of their working life is also included, as is our digital internship programme.

[Contact us](#)

[Find out about this programme](#)

£18,000

THE SEVEN SECRETS ARE OUT...

Check out our reviews and testimonials

[See our 5-star Google Reviews](#)

[YouTube testimonial](#)

Get in touch for more information

Call +44 (0) 20-7014 9547

Email us at gethelp@graduatecoach.co.uk.

website:<https://graduatecoach.co.uk/contact-us>

We look forward to hearing from you.

