

Once you were proud. Now you're just worried.

It's natural for a parent to feel pride on their son or daughter's graduation day.

But when the months drift by and their offspring don't seem able to land a job, pride turns to worry.

It's not as if it's the fault of graduates, either. 90 per cent of their degrees are non-vocational, with no relevance to any particular industry.

And for every job, there are at least 80 applicants.

No wonder parents feel a growing sense of frustration, and feel that there's nothing they can do about it.

Well, actually there is. They could ask us at Graduate Coach to help.

We have coached hundreds of graduates into graduate-level jobs — with a 98 per cent success rate.



Visit www.graduatecoach.co.uk
or call +44 (0)20-7014 9547.

Ask for Chris Davies.

He knows how to turn a parent's
worry back into a parent's pride.



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